

Message Text

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R 182209Z SEP 73

FM SECSTATE WASHDC

TO AMEMBASSY MOSCOW

UNCLAS STATE 185626

E.O. 11652: N/A

TAGS: BTRA; UR

SUBJ: VISIT OF KODAK DELEGATION

1. EASTMAN KODAK COMPANY, ROCHESTER, NEW YORK, HAVE ARRANGED THROUGH AMTORG NEW YORK, TO SEND A CORPORATE TEAM TO MOSCOW FOR WEEK OF OCTOBER 1. THE REASON FOR TRIP IS TO INITIATE QUOTE WIDE-RANGING DISCUSSIONS AIMED AT DEFINING MATTERS OF POSSIBLE MUTUAL BENEFIT TO USSR AND TO KODAK UNQUOTE.

2. LETTER SIGNED BY WALTER FALLON, KODAK PRESIDENT DISPATCHED TO KOSTANDOV, MINISTRY FOR CHEMICAL INDUSTRY WHO WILL APPARENTLY HOST KODAK DELEGATION, WITH COPIES TO STATE COMMITTEE FOR SCIENCE AND TECHNOLOGY AND MINISTRY OF FOREIGN TRADE.

3. FALLON IS NOT TRAVELLING BUT SENDING HIS PERSONAL REPRESENTATIVE GOEROG W. PETERSEN, ASSISTANT VICE PRESIDENT INSTEAD. IN ADDITION KODAK TEAM WILL CONTAIN FIVE OTHER TECHNICAL AND MARKETING SPECIALISTS, ARRIVING MOSCOW SEPTEMBER 30, AEROFLOT FROM PARIS.

4. SCHEDULE OF APPOINTMENTS AND HOTEL RESERVATIONS NOT YET UNCLASSIFIED

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CONFIRMED AT THIS END BUT KODAK EXPECTS AMTORG EFFORTS ON

THEIR BEHALF WILL PRODUCE BOTY.

5. REALIZING HEAVY SCHEDULE AT POST DURING FIRST FEW DAYS
OCTOBER, NO SPECIAL ASSISTANCE REQUESTED. HOWEVER, KODAK WILL
CALL UPON ECONOMIC/COMMERICAL COUNSELLOR AND STAFF FOR
APPROPRIATE GUIDANCE AS REQUIRED.

6. WILL FOLLOW UP IF FURTHER DETAILS DEVELOP. RUSH

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